

Dear Savings 4 Members:

We are excited to announce that through our ongoing partnership with UniFirst, we have added another benefit to your membership. As you know, UniFirst is already the contract holder of rental and lease uniforms, linen service, and facilities services.

To expand our partnership, we are adding a uniform and apparel purchase program for Savings 4 Members. **UniFirst Corporate Apparel Direct** division now has the ability to build a custom website specific to the needs of individual members. **UniFirst Corporate Apparel Direct** will add your location to the website program at no charge, waiving all setup and maintenance fees. A few of the features and benefits of the new program.

- Custom website designed for Savings4Members with 100's of hand-selected styles.
- All of the selected styles have been deeply discounted.
- Corporate Apparel Direct will add additional styles to the site upon the request of the location.
- Each location can add their logo(s) to their login, allowing them to decorate the items with embroidery, silkscreen, or heat transfer by simply clicking a button.
- The site has a variety of eCommerce features, including approval modules and employee spend allowance tracking.
- The wide selection of products is designed to handle all of the apparel needs for your staff, from cook shirts to executive suiting.
- All of the fees to start your custom website have been waived.
- There are no minimum volume requirements to purchase logo apparel from the site.

I believe the website provides a tremendous opportunity and am excited about the benefits to be gained by Savings 4 Members. The new purchase program with UniFirst Corporate Apparel Direct should not only result in deep savings in comparison to your current logo apparel spend but also simplify and streamline your program management. Please feel free to contact us directly at 844-667-9584 if you would like to get started immediately. Please share this information with the appropriate individuals within your organization to take advantage of these opportunities.

Sincerely,

UniFirst Corporate Apparel
Direct 844-667-9584



Your Source For Official
Uniform
PROGRAMS
from UniFirst



What is Corporate Apparel Direct?



UniFirst Corporate Apparel Direct specializes in the designing and building of a customized managed program around all your uniform and apparel needs.

To **better manage your employee apparel program**, we'll build you a complimentary custom e-commerce website and provide a range of additional benefits and advantages.



Custom Built eStore to
Manage your program



Manage Employee Spend
by "Spend Limit"



Manage Employee Spend by
"Garment Allotment"



Different Views for Different Employees



Lock Down Shipping, Billing,
As Well As other Information



Administration Privileges:
Manage Employees, Order for them



Super User Approver Modules



Garments Bagged and Labeled
for each Employee



A variety of Shipping Options,
and UniFirst zone Skips!



Express item selection, product ships
in a few days!

- Wide selection, more customer choices than most competitors
 - 40,000 SKUs in-stock
 - 340,000+ SKUs total
- Self-manufacture superior quality in company-owned facilities
- The majority of UniFirst garments are produced in ISO 9001-certified facilities
- Proprietary brands and latest in-house personalization technologies
- Design-in only the best features and benefits as defined by customers



Centralized location and design allow for deliveries quicker than the competition.



ISO 9001:2008 certification means accurate, efficient order processing.

- 365,000 sq. ft. facility in a centralized location
- Highly advanced efficiency systems
- Fastest response times for both purchase and rental orders
- Standard lead time for shipping = five to seven (5 to 7) business days for in-stock product
- In-house personalization technologies:
 - Emblems
 - Embroidery
 - Screen printing

Your IPM's primary responsibility is ensuring your complete satisfaction



Primary functions:

- Program/contract compliance
- Issue resolution
- Contact management
- Management tools

Choose from 100's of styles custom selected for members!

- Executive Garments
- Corporate Apparel
- Workwear
- Safety
- Food Services
- Thousands of additional options available!

The screenshot shows the UniFirst website interface. At the top right, there is a navigation bar with links for 'Welcome, Admin', 'MY ROLES', 'MY ACCOUNT', 'HELP', 'CONTACT', and 'LOGOUT'. A shopping cart icon indicates 'MY SHOPPING CART: \$179.94'. Below the navigation is a search bar with the text 'Search Products' and a 'GO' button. A horizontal menu lists product categories: 'WORKWEAR', 'POLOS', 'T-SHIRTS', 'SWEATSHIRTS', 'OUTERWEAR', 'DRESSWEAR', 'HEADWEAR', and 'ACCESSORIES'. The main content area features a large banner with the text 'Your Official Uniform PROGRAM from UniFirst' and three models wearing various workwear items. On the right side, there is a 'Need Help?' section with a photo of customer service representatives and contact information: 'Questions about your National Account Program: Customer Service 844.667.9584 customercare@UniFirst.com'.



Add your employees name to the item, have their garments arrive combined for easy distribution.

[Company Home](#) / [SS Polo w/o Pocket](#)



[VIEW LARGER](#)

Your **LOGO**

Style 02EH
SS Polo w/o Pocket
7-oz. 100% Cotton
From \$20.78

Size / Color **Description**

Color : White



Size :



Personalize?

Logo

Left Chest:



Packing Slip Notes (Optional) :

Quantity

[ADD TO CART](#)

[Company Home](#) / [Shopping Cart](#)

Description



**02EH 100% Cotton Piqué Knit
Polos**

In Stock

Color: White

Size 1: Large

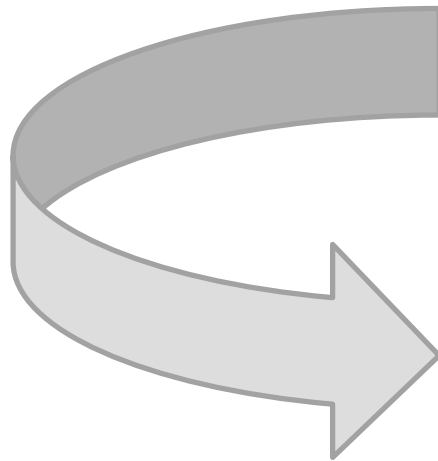
Personalized: Yes

Notes:
Bill Smith

Estimated Shipping Date 03/18/2020

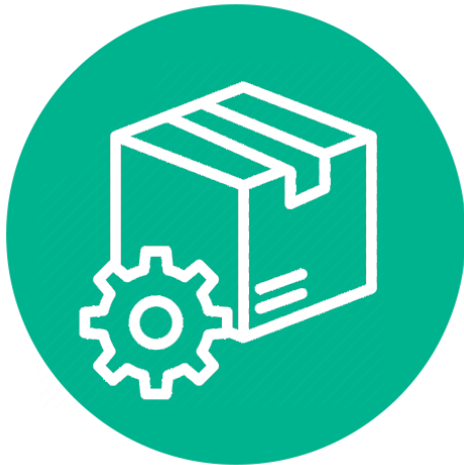


Your login will show all of your Decorating Options for the specific garment.



The screenshot shows the UniFirst website interface. At the top, there is a navigation bar with the UniFirst logo, a search bar, and a shopping cart icon showing \$0.00. Below the navigation bar, there are category tabs: ACCESSORIES, FOOTWEAR, HEADWEAR, OUTERWEAR, DRESSWEAR, FOOD SERVICES, WORKWEAR, T-SHIRTS, POLOS, and SWEATSHIRTS. The main content area displays a product page for 'Style 02EH SS Polo w/o Pocket'. The product image shows a man wearing a white polo shirt. Below the image, there is a 'VIEW LARGER' button and a 'Your LOGO' watermark. The product details section includes a 'Size / Color' tab, a 'Color' dropdown set to 'White', and a 'Size' dropdown with options from Small to 5XLarge. There is a 'Personalize?' checkbox and a 'Logo' section with a 'Left Chest' label and a radio button selected for 'Your LOGO'. At the bottom, there is a 'Packing Slip Notes (Optional)' field and a 'Quantity' input field. An 'ADD TO CART' button is located at the bottom right of the product page.

Seamless integration into UniFirst order management system



Order is processing

- Picked
- Packed
- Decorated
- Poly/Bagged



Order Shipped

- Shipment notification and UPS tracking emailed to user



Invoicing

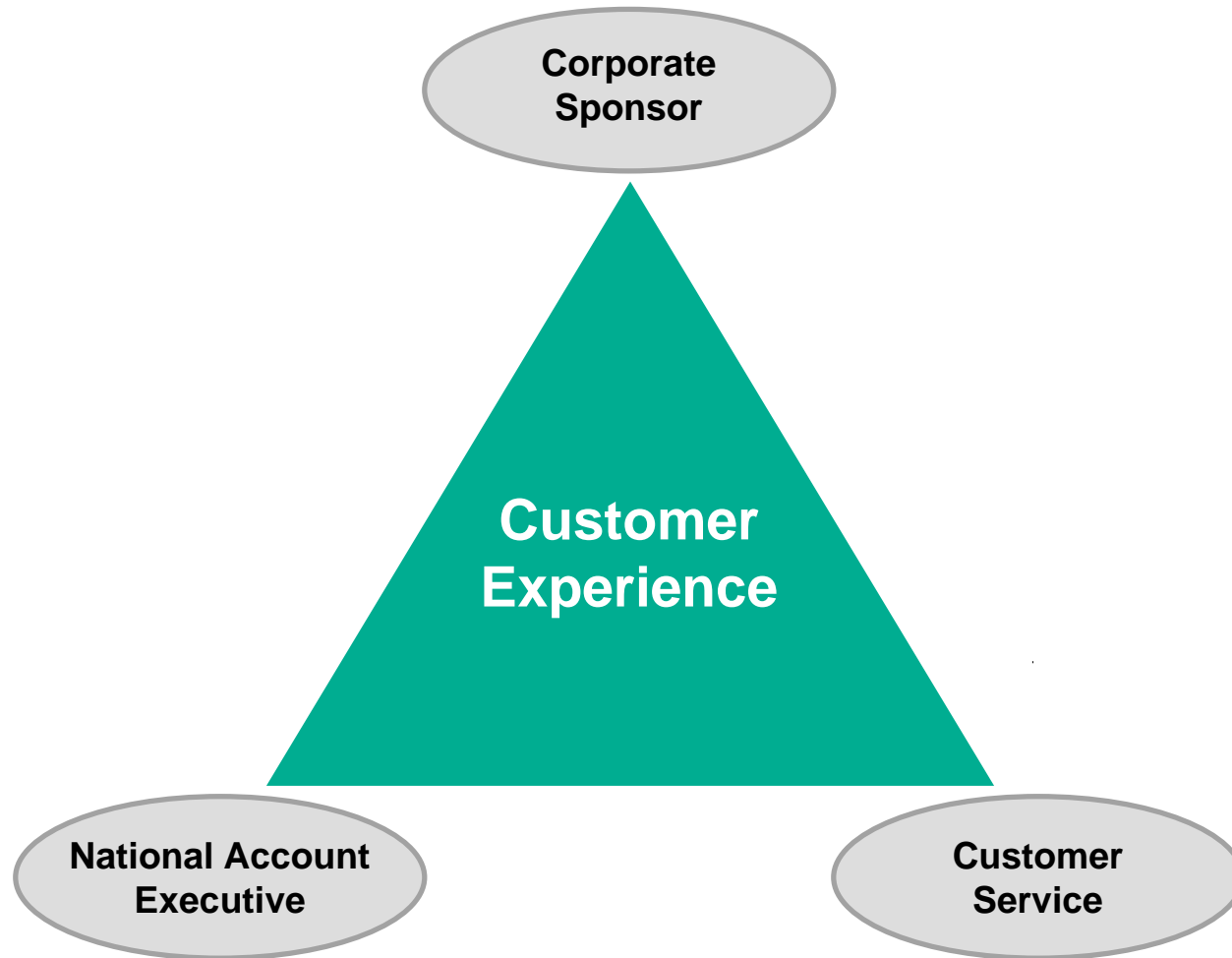
- Monthly invoice statement sent to Accounts Payable
- GL information to travel to AP with order for processing



Customer Service

- UniFirst customer service can be reached by phone/email for any post transaction support, including:
 - Returns
 - Modifications
 - Monitoring
 - Exchanges

Meeting objectives through clear communication.



Corporate Sponsor:

- Detail requirements for the program
- Communicate program parameters to field
- Facilitate communication when necessary
- Provide guidance on field inquiries

National Account Executive:

- Ensure solution meets requirements
- Communicate requirements to UniFirst stakeholders
- Implement all elements of program
- Resolves escalated service inquiries
- Perform regular performance analysis

National Account Customer Service:

- Respond to inbound field inquiries (phone/email)
- Order monitoring
- Process all returns/exchanges
- "Rush" order processing as necessary
- Administer eCommerce technical support
- Assist in billing inquiries (if required)

Call us Today to Build Your Custom View!

thank
you